

1. GA 142/19

Re-build and Create the LPJ and Projects Website

Project Description

The current website of the Latin Patriarchate of Jerusalem (LPJ) is available in seven languages: Arabic, French, English, Italian, Spanish, German and Portuguese. The Media Office is the entity that is responsible for managing the website in various languages. This entails posting articles, videos, pictures, press releases and updating and managing the layout of the website.

On average, the website is visited by hundreds of people daily for each language. Often, other major Church related organizations share and retweet the articles, posts and pictures shared, such as Radio Vatican, the Order of the Holy Sepulcher, France Catholic, La Tribune de Terre Sainte, Palestinian Liberation Organization, Terre Sainte Magazine, Salt+Light, La Croix, Consulate General of Spain in Jerusalem, among others.

Every week, the meditation on next Sunday's gospel offered by the Apostolic Administrator, Archbishop Pierbattista Pizzaballa, reaches thousands of people not only through the website but also through social networks, especially Facebook.

The Media/Communication Office of the LPJ is in urgent need of creating a new website for the Patriarchate. The current website uses WordPress as a working system. This system is very slow and sometimes crashes if it is used too much and for a continuous long period. The website also looks very rigid, institutional and not user-friendly.

The new Latin Patriarchate Website will be designed to include the Project Development Office's website, as well as display all the project proposals across the Diocese in Israel, Palestine, Jordan and Cyprus to facilitate the fundraising processes, update the donors on the current needs in our Diocese and publish articles for relevant data on projects in progress or completed to ensure transparency with the donors especially the Equestrian Order of the Holy Sepulchre of Jerusalem.

This project will require **10-12 weeks** to be completed.

Beneficiaries

Rebuilding and redesigning the LPJ and Projects' Websites will benefit thousands of people visiting the website, the priests, parishioners, LPJ benefactors and projects' donors. All contents on the website will be fresh and updated to help connect the Latin Patriarchate with its faithful and to allow the continuity of the LPJ biblical mission in serving its communities in the Holy Land and worldwide.

Cost Estimate

Item	Description	Cost Estimate in USD
1	2 New Websitesww.lpj.or + pdo.lpj.org	8,500.00
2	Annual budget for Hosting	500.00
3	Annual budget for Web Support	1,000.00
Total Cost Estimate for the project in USD		10,000.00

Photos

